



City of Indio, CA Annual Events

1 Million Visitors

Come to Town Every Year!

(2018 and growing!)



	<u>Attendance</u>
• <u>Polo Season</u> - Empire & El Dorado Polo Grounds, November-April and summer	50,000
• <u>Shields Date Gardens</u> - Store, Theater, and Biblical Garden year-round	75,000
• <u>Date Festival & County Fairgrounds</u> - various year-round events & RV rallies	40,000
• <u>Open Air Market</u> - every Wed & Sat Night at the fairgrounds in Indio (15,000 visitors a week plus 400 vendors)	25,000
• <u>Fantasy Springs Casino Special Events Center</u> - year-round shows, concerts	165,000
• <u>Empire Polo Grounds</u> - year-round various events, conferences, meetings, shows	15,000
• <u>Southwest Arts Festival</u> - 250 artists, January, 3 days	15,000
• <u>Kennel Club of Palm Springs Dog Show</u> - at the polo grounds, January, 4-days <i>(largest dog show west of the Mississippi)</i>	15,000
• <u>Family Motor Coach Association (FMCA) Western Area Rally</u> - January, 5 days <i>(at the Fairgrounds)</i>	30,000
• <u>Sand Storm National Lacrosse Festival</u> - at the polo grounds, January 3 days	10,000
• <u>Riverside County Fair & National Date Festival</u> - February, 10 days	315,000
• <u>Rhythm, Wine and Brews Festival</u> - February, at Empire Polo Grounds	5,000
• <u>Frank Sinatra Starkey Hearing Foundation Celebrity Golf</u> - March, 4 days	15,000
• <u>Coachella Valley Music & Arts Festival</u> - April, two 3-day weekends (125,000 per day)	250,000
• <u>Stagecoach California's Country Music Festival</u> - April, 3 days (85,000 per day)	85,000
• <u>Champions Invitational High School Golf Tournament</u> - April, Terra Lago Golf Club <i>(largest high school golf tournament on the west coast)</i>	2,500
• <u>Indio Fantasia Comic Con</u> - at the fairgrounds, May, 3 days	25,000
• <u>Desert Oasis Music Festival</u> - October, 2 days	10,000
• <u>California BBQ State Championship & Festival</u> - November, 1-day	5,000
• <u>Cabazon Annual Winter Gathering & Powwow</u> - November, 4-days	15,000
• <u>International Tamale Festival</u> - December, 2-days, Old Town Indio	165,000
Total	1,332,500

Improved Commercial Parcels Available along the I-10 Freeway & Ave 42 in North Indio

Contacts: Mazen Habiby (310) 720-5595 Fax (310) 919-3748 Email urbanica1@yahoo.com

Bruce Latta (760) 285-5617 Fax (888) 564-5158 Email IndioProperties@gmail.com

Website: <https://sites.google.com/view/indioproperties/home>
(website has Indio Demographics and Videos)