

# The View

Your Best Advertising  
Opportunity in Indio



## Get to Know Sun City Shadow Hills

- We are an affluent community of 3,450 upscale homes with more than 6,000 residents – all eager to patronize nearby retailers, restaurants, and service providers.
- Our flagship publication, the “slick and glossy” View magazine, is hand-delivered to residents the first of every month, ensuring your ad gets high readership.
- In a survey of readers, over 85 percent said they have used our advertisers!

## Why Advertise With Us?

- Flexible contract terms
- Competitive ad rates
- Premium placements available
- Special incentives for new advertisers – just ask us!



### What Residents Say

- “The View magazine is the first place I check when I need a service provider for my home. That’s because I trust the advertisers in the View.” (Lee P., 9 year resident)
- “I’ve always had good service, at a fair price, whenever I’ve used a vendor who advertises in the View magazine.” (Judy N., 10-year resident)

### What Advertisers Say

- “My ad works very well. Almost half of my 650 clients are from my View ad.”  
(Troy’s Window Cleaning)
- “We’ve advertised on the back cover for 8 or 9 years. We like it and we’ll advertise in the View as long as we are in business.”  
(Jelmsberg Realty)

For More Information Contact Us at 760-345-4349, Ext. 2204  
[view@scshca.com](mailto:view@scshca.com)



**NOW OFFERING  
IN HOUSE DESIGNING!**



**YOUR COMPANY  
NAME HERE!!!**

ADVERTISING IS THE BEST WAY TO ENGAGE  
POTENTIAL CUSTOMERS. *THE VIEW* IS NOW OFFERING  
IN HOUSE DESIGNING! WORK WITH OUR SEASONED  
GRAPHIC ARTIST TO HELP CREATE A STAND OUT  
AD TO HELP PROMOTE YOUR BUSINESS!

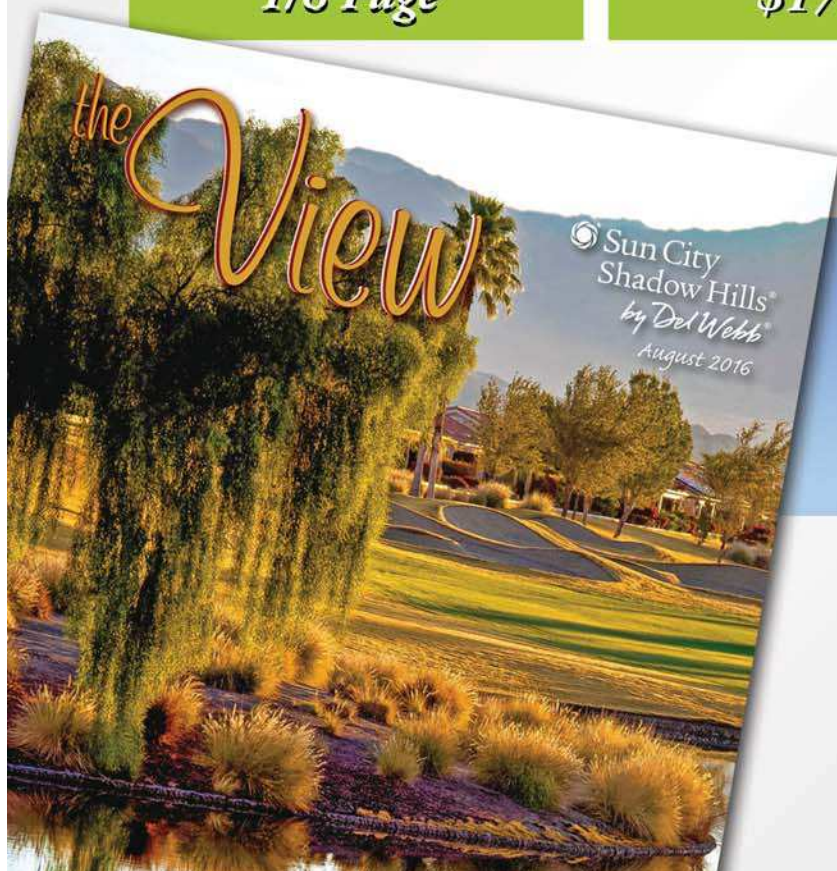
**760.345.4349**  
**EXT. 2204**



# Summer Discount Program

*3 Month Contract: June, July, August*  
*20% off Single Month Rate*  
*Plus Free Color!*

<i>Ad Size</i>	<i>Summer Rate</i> <i>(3 Months with Free Color)</i>	<i>Regular Rate</i> <i>(3 Months + Color)</i>
<i>Full Page</i>	<i>\$1344</i>	<i>\$1602 + \$975</i> <i>\$2577</i>
<i>1/2 Page</i>	<i>\$782</i>	<i>\$933 + \$600</i> <i>\$1533</i>
<i>1/4 Page</i>	<i>\$410</i>	<i>\$480 + \$450</i> <i>\$930</i>
<i>1/8 Page</i>	<i>\$170</i>	<i>\$204 + \$300</i> <i>\$504</i>



Interested? Call  
**(760) 345-4349 Ext. 2204**  
for information.

 Sun City  
Shadow Hills®  
by Del Webb®