

# THE VIEW

## Advertising Contract

(Dimensions in Inches)	1 Month	3 Months	6 Months	12 Months	Color	Premium Position Fee (If available. Color required.)		
						Forward Ad Sections	Inside Back Cover	Back Cover
<b>Full Page</b> 7.5 x 9.875	\$560	\$1602 (\$534/month)	\$3138 (\$523/month)	\$6084 (\$507/month)	Add \$325/month	Add \$500/month \$5000/year	Add \$300/month \$3000/year	Add \$500/month \$5000/year
<b>1/2 Page</b> 7.5 x 4.875 (H) 3.6875 x 9.875 (V)	\$326	\$933 (\$311/month)	\$1830 (\$305/month)	\$3468 (\$289/month)	Add \$200/month	N/A	Add \$300/month \$3000/year	N/A
<b>1/4 Page</b> 7.5 x 2.375 (H) 3.6875 x 4.875 (V)	\$171	\$480 (\$160/month)	\$912 (\$152/month)	\$1752 (\$146/month)	Add \$150/month	N/A	N/A	N/A
<b>1/8 Page</b> 3.6875 x 2.375	\$71	\$204 (\$68/month)	\$396 (\$66/month)	\$768 (\$64/month)	Add \$100/month	N/A	N/A	N/A

**Special Offers:** Free full color with 12-month contract. Summer Discount: 3-month contract (Jun, Jul, Aug), 20% off single month rate plus free color.

### Artwork Design Services Also Available!

**Deadlines:** Contract, payment, and artwork must be received before 4:00 PM by the fifth calendar day of each month for publication in the following month's View magazine. Payment must be made in full, in advance of ad publications. No agency discounts.

**Material Specifications:** Ads must be submitted digitally or as camera-ready hardcopy. Digital file formats accepted are EPS, JPEG, TIFF, PSD, and PDF. Files should be built to the exact sizes listed above at a resolution of 300 DPI. Acceptable non-digital formats include camera-ready art, ad slick, laser print of correct proportions and business card without additions or changes (we will scan at best possible resolution). Ads not adhering to these specifications may be rejected or delayed. No guarantee will be made of the appearance of any ads not adhering to these specifications. Original ad materials submitted will be returned by request only and will be destroyed after three months.

**Limitations/Cancellations:** Special offers are subject to change without notice. Discounts and special offers are available only with pre-payment of total amount due. Ad placement is not guaranteed except for premium positions. A license number must appear in the ad copy. The terms "Del Webb," "Sun City Shadow Hills," or any other trademark, logo or copyrighted material of Pulte Homes, Inc. may not appear in the ad. Only approved ads with size specifications as provided will be accepted. Sun City Shadow Hills Community Association reserves the right to reject and/or discontinue any advertiser/advertisement at any time, for any reason whatsoever in its unfettered discretion. In the event of rejection and/or discontinuance, Sun City Shadow Hills Community Association will refund amounts per the calculation for cancellation as outlined in the following sentences. Advertiser may cancel the contract with 30 days written notice to the Sun City Shadow Hills Community Association. If such cancellation occurs, Advertiser's ad will not be published for the next scheduled publication if received prior to ad deadline. Refund amount will be calculated by considering length of time advertisement appeared in publication. The term of the recalculated amount will be based on the timeframes as listed above or a portion thereof.

Company Name \_\_\_\_\_ License Number \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone # \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

Ad Artwork (circle one) 

Attached	Emailed	On File
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Ad Size (circle one) 

Full	1/2 (H)	1/2 (V)	1/4 (H)	1/4 (V)	1/8
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Length of Run (circle one) 

1 Month	3 Months	6 Months	12 Months
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Ad Run Start Date (MM/YYYY) \_\_\_\_\_ Ad Run End Date (MM/YYYY) \_\_\_\_\_

Ad Cost \$ \_\_\_\_\_ + Color Cost \$ \_\_\_\_\_ + Premium Position \$ \_\_\_\_\_ = Total Due \$ \_\_\_\_\_

Payment Type (circle one) 

Credit Card	Check
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 Checks Made Payable to: SCSHCA

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

I agree to the terms and costs as outlined above. I further understand that if my ad does not conform to the specifications provided, I will not be entitled to any consideration, credit, or refund.

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

