

# THE VIEW

## Artwork Design Contract

(Dimensions in Inches)	Design Fee*
<b>Full Page</b> 7.5 x 9.875	\$200
<b>1/2 Page</b> 7.5 x 4.875 (H) 3.6875 x 9.875 (V)	\$150
<b>1/4 Page</b> 7.5 x 2.375 (H) 3.6875 x 4.875 (V)	\$100
<b>1/8 Page</b> 3.6875 x 2.375	\$50

*\* Design fee includes design consultation and up to three revisions. Additional revisions will be charged a revision fee of \$25.*

**Deadlines:** Artwork must be finalized and approved and submitted with contract and payment before 4:00 PM on the fifth calendar day of the month for publication in the following month's issue of *The View* magazine.

**Limitations/Cancellations:** If applicable, a license number must appear in the ad copy. The terms "Del Webb," "Sun City Shadow Hills," or any other trademark, logo or copyrighted material of Sun City Shadow Hills Community Association may not appear in the ad. Sun City Shadow Hills Community Association reserves the right to reject and/or discontinue any advertiser/advertisement at any time, for any reason whatsoever in its unfettered discretion. Artwork is designed for use in *The View* magazine. Adobe Photoshop files (PSD) for use in other publications are available upon request and subject to additional fees. Custom typefaces are not included and must be purchased separately by the advertiser.

Company Name \_\_\_\_\_ License Number \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone # \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

Ad Size (circle one) 

Full	1/2 (H)	1/2 (V)	1/4 (H)	1/4 (V)	1/8
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***I agree to the terms and costs as outlined above. I further understand that if my ad does not conform to the specifications provided, I will not be entitled to any consideration, credit, or refund.***

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

