

Sept 28 2021 Lifestyle Advisory Committee Minutes

Attendees: Connie King, Pam Castro-Lee, Pat Cochran, Ellen Owens, Salvie McFarlane, Patti Petersen, Jerry Irwin, Denise Breitenbucher, Vanessa Ayon, John MacDonnell

Meeting came to order at 10:04 AM via Zoom

Online Registration and Implementation-

Joe Rubio gave an online presentation of the Eventbrite program set up for SCSH residents to purchase tickets online for events hosted by Lifestyle and our charter clubs who wish to use the program. Eventbrite will go live on Nov. 1st. In preparation, the system has been tested and retested to ensure all kinks are worked out beforehand. Lifestyle will be using the Eventbrite for 90 days exclusively to get the bugs out before the service will be offered to clubs & other activities. Joe displayed the seating chart and displayed steps of how tickets are purchased and confirmed purchased. Joe also explained how adjustments can be made to each program for an event to accommodate seating, max ticket sales, etc.

Charges for tickets purchases are a \$30.00 flat fee for all residents. \$30 purchase price includes Eventbrite service charges fees. Monies collected by Eventbrite will not transfer to the club account until after the event has taken place.

It should be noted ticket sales increased from \$25 to \$30 due to reduced seating and inflation.

Halloween Spooktacular

The current count for participants who signed up for the event is 70. Connie likes to achieve at least 150 participants. Since the mandate was lifted there is a potential that more residents will sign up for the event.

Coachella Valley History Museum

- After researching and discussing pricing with the museum representative, it has been determined cost is excessive to host a luncheon and tour of the valley. Coachella Valley History Museum informed us it would be \$500 just to use their facility for lunch on top of the expense of lunch. This a major increase in the decision to rethink the cost to the homeowners. In lieu of hosting a group SCSH tour, Connie suggested she will place an

article in the View for residents to take a tour on their own. Jerry suggested writing an article on the history of the Coachella Valley. The committee agreed and Ellen Owens will be taking the lead on this (as the author) and Lee Powell will take on the task of "technical editing."

Update Event Calendar

Connie sent an updated calendar to committee members to avoid overlap with clubs.

It should be noted the Spanish teacher is interested in returning and Connie is looking for suggestions to fill up educational programs.

Holiday/Champagne & Jazz Brunch

The event is still being worked on. Currently trying to gauge the cost of the event at approx. \$50 due to food price increase. The jazz band already lined up.

Lifestyle Brochure

The Lifestyle brochures are being shipped as of the day of our meeting. Copy of brochure was sent to members.

Chili Cook-Off

Pam advised that the ad hoc sub-committee is now established and a meeting with the ad hoc committee will take place on Oct. 13th.

Montecito Night

Lifestyle and Shadows have joined forces to present Montecito night on Oct 7th. We are anticipating a successful turnout.

Academy Museum

The Academy Museum of Motion Pictures is now open and Veronica is working on securing pricing and details. More to come at this event.

Volunteer Reception

Reception is normally held in January; however, consideration is being made to move to March or April.

Car show

The event will be held in the month of March.

Concert series brochure

A copy of the concert series brochure was emailed to committee members for review.

Fashion Show

TBD

Open Mic Show

Connie express this is a time when residents can show off their talent.

The event will probably take place in Jan. Like to have a nightclub-type setting. Jerry Irwin would be a good MC as suggested by members.

Looking at approx 10 acts. Connie looking for assistance from those who have knowledge of how to host an open mic event.

Meditation over Medication

It is believed this program is a fitness event, not a lifestyle. Connie will look into which department would support this program.

Meeting adjourned at 11:07 AM

*****REMINDER -Members please be reminded and respectful of Lifestyles**

hard work and continued request, not to share any of our current or future plans that have not been finalized, approved, and ready for publication with anyone outside of the Lifestyle Advisory Committee.