

# Transcription of Podcast Episode 327: Festival of Local Creatives

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## **SPEAKERS**

Bob Firing, Steve Rinehart, Bill Schinsky

**Note:** This transcription was computer-generated and may contain typographical errors.

### **Bob Firing 00:10**

Good afternoon Shadow Hills. Well, it's Bob Firing and I am here today to promote a weekend festival that is going to occur in downtown Indio, from 9am until 3pm on Saturday. It is the Festival of the Creatives, and it's a joint project between the Coachella Valley Art Center and the Indio Rotary Club. And, representing the Coachella Valley Art Center, my first guests is Bill Schinsky. Bill, welcome to the podcast.

### **Bill Schinsky 00:43**

Thank you, Bob.

### **Bob Firing 00:44**

So, tell us the origination of this idea and what your thought is, in putting this festival together?

### **Bill Schinsky 00:54**

Well, the Festival of Local Creatives really came about, speaking with a few folks. I've been coordinating one of the festivals in the Valley for 20 years. And it is like a circuit of artists that travel around and do local festivals. But there are a lot of creative people locally that make good work that have never gotten into that circuit or have the opportunity to have their work seen by the public. And I thought well, Rotary is a community-oriented organization. And, what a better way to try to service the community, especially the creative community, than a festival that highlights those local people who've never had the opportunity.

### **Bob Firing 01:42**

Yeah. And just to mentioned some of the artists that are going to be there., I mean, there, I see there's digital photography art, there's ceramic art, there's jewelry, there's sculpture, stained glass, wood, all kinds of different items. The art is very creative.

### **Bill Schinsky 02:01**

All the disciplines.

### **Bob Firing 02:02**

And, are these Indio people, for the most part? Are they from all over the Coachella Valley?

**Bill Schinsky 02:09**

From Desert Hot Springs down.

**Bob Firing 02:11**

Okay. So, it's a big representation, and for many of these artists, it's their first show.

**Bill Schinsky 02:19**

For some of them, yes.

**Bob Firing 02:20**

And, so these are people that you may someday see at the Pacific Southwest, or La Quinta Arts Festival. You never know.

**Bill Schinsky 02:30**

Well, no. And the nice thing is this past month, early in March, I was one of the judges for the La Quinta Arts Festival. And I was talking to the, managing director of the festival, and I mentioned what we're doing with this. And she just looks at me, she goes, "Oh, God, what a wonderful, wonderful and great idea to do all those talented people that have never had the opportunity." And then she mentioned that La Quinta attempted to do that, but for some reason, it never came to fruition for them. So, she was thrilled to know that somebody is servicing those people.

**Bob Firing 03:13**

That's great, so find a need and fill it.

**Bill Schinsky 03:15**

That's right.

**Bob Firing 03:17**

So that's what we're trying to do. Well, so if you can, as I said, The festival is going to run from 9am until 3pm on Saturday. And in addition to the artists, there's going to be a food court. We've got several different food vendors that are going to be there, one of whom is the La Quinta culinary program.

**Bill Schinsky 03:38**

Right, La Quinta high school.

**Bob Firing 03:39**

And, these are, is this going to be high school students presenting food?

**Bill Schinsky 03:44**

High school students who present and have made the food.

**Bob Firing 03:48**

Oh, that's awesome. So just so you know, there's going to be a pizzeria, there's gonna be Mexican sandwiches, ice cream, plus a beer garden.

**Bill Schinsky 03:57**

Beer and wine and water.

**Bob Firing 04:00**

And so to entertain you during the festival, we've actually got two entertainers. In the morning, there's going to be a DJ and in the afternoon, another one of our local residents, Steve Rinehart, is going to be entertaining. So Steve, welcome to the podcast.

**Steve Rinehart 04:20**

Thank you, Bob.

**Bob Firing 04:21**

And so tell the audience a bit about your background, the kind of music you play, and what they can expect to hear on Saturday.

**Steve Rinehart 04:29**

Okay, I'm in a duo with my buddy Dan Regeimbal, who as we practice kept saying, "you know, we sound pretty good for just two guys." So I said, that would be a good name for us, "Just Two Guys." We've been together for about a year now and we play oldies from the 50s, 60s. Things like Ricky Nelson, The Beatles, The Beach Boys, Eagles, popular songs like that, along with country hits by Alan Jackson, Jimmy Buffett, etc. And it's the songs that I think most identify with those folks, they're their biggest hits. And we know fans love to hear them, so that's what we like to play.

**Bob Firing 05:09**

That's great. And what hours are you going to be performing?

**Steve Rinehart 05:12**

We started 11am and finish at 1pm.

**Bob Firing 05:14**

Oh, okay. So that's the schedule. So it's a beautiful time in the Coachella Valley, and if you're looking for something to do on a Saturday, come on to downtown Indio.

**Bill Schinsky 05:27**

Corner of Miles and Smurr.

**Bob Firing 05:28**

Corner of Miles and Smurr. There's plenty of parking. And I think you'll have a lot of fun. So gentlemen, thank you for coming in, and we'll see on Saturday.

**Steve Rinehart 05:40**

Sounds great.

**Bob Firing** 05:41

And for the audience, please come and if you go, for God sakes buy something. It doesn't cost very much money. And it's really not about the money from the artists standpoint. I spent a little time trying to be an artist. And what it really tells the artists is that you like something that they produced well enough to exchange some money for it. And so, it is validation and it is encouragement for them. And it would go a long way in their development. So I'll leave you with that thought. Until next time, bye bye.