

# THE VIEW

**Your Best Advertising  
Opportunity in Indio**



## **Get to Know Sun City Shadow Hills**

- *We are an affluent community of 3,450 upscale homes with more than 6,000 residents – all eager to patronize nearby retailers, restaurants, and service providers.*
- *Our flagship publication, the “slick and glossy” View magazine, is hand-delivered to residents the first of every month, ensuring your ad gets high readership.*
- *In a survey of readers, over 85 percent said they have used our advertisers!*

## **Why Advertise With Us?**

- Flexible contract terms
- Competitive ad rates
- Premium placements available
- Special incentives for new advertisers – just ask us!



### **What Residents Say**

- *“The View magazine is the first place I check when I need a service provider for my home. That’s because I trust the advertisers in the View.” (Lee P., 9 year resident)*
- *“I’ve always had good service, at a fair price, whenever I’ve used a vendor who advertises in the View magazine.” (Judy N., 10-year resident)*

### **What Advertisers Say**

- *“My ad works very well. Almost half of my 650 clients are from my View ad.”  
(Troy’s Window Cleaning)*
- *“We’ve advertised on the back cover for 8 or 9 years. We like it and we’ll advertise in the View as long as we are in business.”  
(Jelmberg Realty)*

**For More Information Contact Us at 760-345-4349, Ext. 2204  
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