

Transcription of Podcast Episode 331: Indio Certified Farmers Market

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SPEAKERS

Bob Firing, Christiana Green

Note: This transcription was computer-generated and may contain typographical errors.

Bob Firing 00:09

Good morning Shadow Hills, it's Bob Firing with a exciting new development that we've got in the city of Indio. We now have a farmer's market, which is open on Sunday mornings. And here to tell us about it is Christiana Green. Christiana, welcome to the podcast.

Christiana Green 00:30

Hello, everyone. And thanks, Bob, for having me. I'm excited to be here.

Bob Firing 00:34

So, you have some farmers markets going now. And tell us what you have in mind for Indio?

Christiana Green 00:45

Okay, so I have Indian Wells on Thursdays, from 8am to 2pm. Rancho Mirage on Fridays, from 8am to 2pm. And on February 13, we started the very first certified farmers market of downtown Indio. We are on Sundays from 9am to 2pm. We have a variety of locally sourced produce, everything comes from within 100 miles of the desert. And everything is either handmade, grown, or produced by the person selling it to you. So it's very authentic.

Bob Firing 01:14

Okay. What does "certified" stand for?

Christiana Green 01:20

So with the California Department of Food and Agriculture, a farmer become a certified producer, and they receive a CPC certificate, which is a Certified Producers Certificate. The only farmers I'm allowed to have in my market are certified farmers, meaning that they only can sell what they grow.

Bob Firing 01:41

I see. I see. Okay, and if someone where to go this Sunday, what are they going to encounter?

Christiana Green 01:53

We have Canyon Creek Mushrooms, which is an amazing local company that grows a variety of different mushrooms cut fresh each week, the day before the market or the morning up. We have Escobedo Farms, which is wonderful citrus and avocado and all kinds of wonderful heirloom fruits. And

then we also have Black Sheep Farms, which has a variety of squashes and potatoes and beans and peppers. Everyone has a little different offerings so that there's a great variety. You can definitely find everything you're looking for.

Bob Firing 02:25

Now there's some food stands there too.

Christiana Green 02:29

Yes, we have FatBoy Tacos, Smokey Lips BBQ, Experimental Concepts, all amazing chefs there to give you a great breakfast or lunch while you're there.

Bob Firing 02:40

And then if people wanted to take food away, they could do that as well.

Christiana Green 02:45

Absolutely! Absolutely! There's plenty of food to go.

Bob Firing 02:49

Okay. And then there's other things there too.

Christiana Green 02:53

Yeah.

Bob Firing 02:54

Tell us about the other merchants.

Christiana Green 02:57

Oh, then we have artisans like Tie Dye Girl, and people who make. Robynn Joy Company makes amazing soaps and candles and bubble bath and body lotions. Everything from skincare, to teas and health products, jewelry, some handmade aprons and sewn goods. We also, this week, welcomed a new vendor called Amused Kids Crafts. So there's so many fun little crafts for kids and grandkids to participate in while they're there. So it's a family fun event and it can definitely keep everyone entertained.

Bob Firing 03:32

Yeah. And there's music. I went last time that I know there's music and there's yoga at some point too, right? We have

Christiana Green 03:41

We have free yoga at 10am with Olivia from Begin Again with Olivia so she provides a beginner, intermediate class, everyone's allowed to participate. Sometimes we even have babies in there all the way up to 80-plus.

Bob Firing 03:56

Okay. And some of our residents here are seasonal, so how much longer you're going to be open and then when will you open up in the fall?

Christiana Green 04:04

We only have four more weeks outdoors and we will be closing at 1pm due to the heat for the rest of the month of May. As we reopen outdoors in October and then we will run through May as well.

Bob Firing 04:19

Okay, well, I can attest it's a fun thing to do on a Sunday morning. You open at 9am and there's plenty going on. And so absolutely go out and give them a try. Christiana, thank you very much for telling us about it.

Christiana Green 04:38

Thank you so much for having me. I look forward to seeing you and all your residents there.

Bob Firing 04:42

Okay, and by the way, Christiana has her on her own booth it's Epic products and so you go over and say hello to her.

Christiana Green 04:53

You can find me at the Epic Health Foods. Make sure to stop by 760 Coffee trailer, get a coffee a pastry, and then come say hi to me.

Bob Firing 05:01

Awesome. Okay, thanks a lot. To the audience, thanks for your attention. Until next time, bye bye.