

Transcription of Episode 358: Festival of Local Creatives

SPEAKERS

Merlina Tate, Bob Firing, Dennis Sheehan

Note: This transcription was computer-generated and may contain typographical errors.

Bob Firing 00:09

Good afternoon Shadow Hills. Well, we are here today to talk about the second annual Festival of Local Creatives. That is going to be on February 4 in downtown Indio. And just like last year, the person in charge of it, Merlina Tate is here to tell us about it. Merlina, welcome back.

Merlina Tate 00:32

Thank you. Thank you, Bob.

Bob Firing 00:34

Well, I know last year was pretty successful. But it takes a number of years to really get an identity built. So why don't you summarize what happened last year and tell us what is going to be new and improved for this year?

Merlina Tate 00:51

Well, Bob Schinsky is head of the Coachella Valley Art Center. And it was his idea that he would like to see his artists and other artists that have an already showing their work, have a place to display what they do. And so we started the Festival for Local Creatives, and invited them to participate. We had 22 last year, and this year we have 29 so far, and they're featuring this year like fuse glass, jewelry, ceramics, acrylic paintings, candles, wood creations, lots of different things. We're even going to have a pottery table where people can actually paint their pottery.

Bob Firing 01:38

Oh, that's neat. That's neat.

Merlina Tate 01:41

It's going to be located in downtown Indio on the lawn where they have the second Saturday concerts and dance on Smurf street between Indio Boulevard and Miles Avenue.

Bob Firing 01:57

Okay, and what are the hours is going to be?

Merlina Tate 02:00

From 10am to 3pm.

Bob Firing 02:01

Okay. And I remember last year, they had quite a number of food participants. Do we have any of those coming back this year?

Merlina Tate 02:11

Yes, we have the 818 Coffee booth and they will have some pastries. We have barbecue sandwiches, come with chips and soda. And Perfect Pint frozen custard will be back again this year.

Bob Firing 02:26

Oh, good.

Merlina Tate 02:27

And then we have our beer and wine garden.

Bob Firing 02:29

Yeah, well, that's tragic. Thank God for that. So this year, there's going to be kids activities, right?

Merlina Tate 02:36

Yes. Dennis Sheehan has taken that on and he's here to tell about it.

Bob Firing 02:41

Okay, Dennis, tell us about

Dennis Sheehan 02:43

We have a number of activities for children ages probably 5 to 14. One is going to be cornhole, we're hoping to set up three cornhole competition boards, one for adults at 27 feet two for junior players, they'll be 12 to 15 feet. And there'll be a prize for one of the players. But he's got to be or the he or she has to be older than 12 for this particular prize. We're also going to have face painting. The good news we received this past week is that La Quinta high school art students have volunteered to do face painting under the direction of Stacy Campbell, their art department director. And another high school is involved Shadow Hills, the Interact Club there, which rotary sponsors, of course, they're going to be helping us with volunteer, helping get goods and materials from artists trunks, onto the stands and into the booths and things like that. There's also going to be a scrap gallery. And it's going to be a place where if you need to leave your child while you tour the artists booths, you can do so safely.

Bob Firing 04:02

Okay, and although you've got more artists signed up, I trust there's room for more, if they're interested, if an artist if someone new just moved to the community, and would like to participate in this, how much does it cost and how would they contact you?

Merlina Tate 04:21

Well, I'll have my contact information on your website where you have your podcast displayed, and it costs \$40 for a registration fee and 10% of what they sell the day of the festival.

Bob Firing 04:38

So I know we had quite a few local Sun City residents participate last year and hopefully we can get some more this year.

Merlina Tate 04:45

Yes, I hope so too.

Bob Firing 04:47

Okay, well, February 4 is not far away. I hope you mark your calendars and it's a good time to come down and see what had the progress has been made. I'm in downtown Indio, things are happening down there. And it's easy when you live in these walls, not to get down there much. And so this is a good time to expand your vision and see what's going on down there.

Merlina Tate 05:13

Well, we have a special group from Shadow Hills that are going to be performing, The Blend, which is a smaller group of the community singers. They're going to be performing their big band music that's kind of a preview of their spring concert. And it'll be at 1:30pm.

Bob Firing 05:32

Oh, nice.

Merlina Tate 05:33

So we looking forward to that.

Bob Firing 05:35

So all you people who want to hear The Blend, be sure and come and have a beer and listen to him at 1:30 in the afternoon, right. Okay, did I miss anything? Or do we have everything on the record?

Dennis Sheehan 05:50

Only one other kids activities, which I didn't include in this mural painting, which will be basically a kid's hand imprint on a mural, which has been set up by Mr. Schinsky, the director of the CV Art Center, that's about it.

Bob Firing 06:07

Okay, well, thank you for coming in and telling us about it. And we'll see you all on the fourth of February. Until then, bye-bye.