

Transcription of Podcast Episode 405: Festival of Local Creatives

SPEAKERS

Bob Firing, Carla McNamara, Merlina Tate, Julie Davidson

Note: This transcription was computer-generated and may contain typographical errors.

Bob Firing 00:00

Good morning Shadow Hills. Well, it is springtime and springtime brings out a flood of art festivals all over the Coachella Valley. We've recently had the Pacific Southwest at the Polo Grounds. And what used to be called the La Quinta Arts Festival is going to happen next week. But don't you ever wonder how, the participants of those art festivals are nationally known artists with broad resumes, do you ever wonder how these artists get started? Well, they get started by doing a festival like we are about to have in Indio. It's sponsored by the Indio Rotary Club. It's going to be March 2. And the chairman of the festival this year is Carla McNamara. Carla is here to join us. Carla, welcome to the podcast.

Carla McNamara 00:56

Thank you.

Bob Firing 00:57

Well, what, what does the audience have in store this year?

Carla McNamara 01:04

So this is our third annual festival for local creatives. Definitely, just like you said, we are looking for emerging artists who would like to participate in our event. People who maybe don't get an opportunity to go to those big events, or maybe they can't afford to set up a table there. We make it very affordable for local artists. And we're really looking for local. People who would like to share their creative ideas, things that they do. We have, and I'm going to mention some of these artists, but we also have other activities for this event. It really is a family-friendly event. We've got some activities for kids, that that's related to art. We've got people doing face painting, kids love that. And also opportunities for the kids to do some painting of their own on a canvas. And then just for some fun and competition, we've got cornhole for the kids, and then the Old Town Artisan studio is going to be doing some fun things with the kids that are artistic that they can participate in. So this event runs from 10 till three o'clock. We also have food trucks, people want to come and have something to eat while they look at the art. We've got three nice food trucks that are providing some really good food.

Bob Firing 02:29

Okay, do you know, what, what are they like? Nachos? Or what kind of food are they going to be doing?

Carla McNamara 02:37

Yeah, so we've got several, several people. Well, there's three, three to be exact. Two of them, they're actually related. We do have ones that they have tacos and more Mexican food, but we've got also ones that provide desserts. We've got a non-Mexican food truck called El Reaper Hot Chicken. We tried out his chicken. It was great, really good chicken. And, and then we've actually if people want coffee, we're going to be Encore just down the street from the events going to be there to provide some samples and to encourage people to come on down and have a cup of coffee at their place.

Bob Firing 03:22

Great, great. But yeah, I know that downtown Indio is blossoming. We've got new restaurants going in there and a brewery. And it'll be, people who if people haven't been downtown in a while, they'll be surprised at what's going on.

Carla McNamara 03:38

Yeah, all right. We're also going to have some music. That'll be fun. We got someone playing Sergio, same Sergio. He will be playing the guitar. And we do have a DJ that's going to be sharing announcements and talking during the event. But just to give you an idea of some of the artists that will be there. We have people who are doing ceramics and also they actually even will teach other people that can also teach, so if people are interested in learning, they can grab their card and take a class. We've got people who provide us with candles soaps and body stuff. I know we've got Julie speaking, but I just want to say I bought her lotion last year and I just love it. It's just it was the best, smelled really good and it was just very nice. And then we've got jewelry Jenica Villani makes jewelry, and we've got some fiber arts where they're either sewing making items or doing embroidery on the items. And then we've got metal art, Mary Foot does metal work. And so people have an opportunity to check that out. And fused glass. A couple of people are doing fused glass.

Bob Firing 04:56

Excellent. Okay, and So, an old friend on this podcast is Marlina Tate, where Linda Tate is the person who makes things happen. And most of the events around here I first met her years ago when she was running a golf tournament for the gala Lee center. But she is still with us. She's behind the scenes, but she's in charge of the marketing. And if we can interest any artists in participating, she's the person to contact. Melina, welcome to the podcast.

Merlina Tate 05:29

Thank you.

Bob Firing 05:30

How many artists do you have scheduled? And is there room for more?

Merlina Tate 05:37

We have 22 scheduled and we don't have much room left. And, it's kind of crunch time, time to put out all of the lists and everything. So I think we're pretty well filled for this year.

Bob Firing 05:50

Okay. Okay. Well, why don't one of the first people that you were able to recruit is Julie Davidson. Julie is a resident here of Sun City. And, Julie, why don't you tell us about what you do?

Julie Davidson 06:03

Hi. Yes, I am the founder of Creative Soul Studio, and I make candles, lotions, and soap. And I enjoy the process of creating, I formulate all my own recipes, if you would like to call them, and formulas of lotions and soaps. And my products are vegan friendly. So I love to use plant based butters and oils. And my products are also scented with essential oils. And that I find very creative to make and put together the different fragrances and scents and it's I just enjoy making the products. And as you said, I've lived here about four years, and I've been fortunate enough to also participate in the Holiday Boutique. So perhaps some people have got my, purchase my products from there and hopefully I like hearing that they enjoy them. And Marlene and I have been friends and so I was happy when she asked me to participate. So I'm looking forward to a fun day.

Bob Firing 07:07

Is this your first festival?

Julie Davidson 07:09

It is, yes. I've done the boutique here, but I have not done the festival here. So I'm looking forward to that.

Bob Firing 07:15

That's wonderful. So Merlina, remind us where this is going to be.

Merlina Tate 07:19

It's in downtown Indio at the outdoor living room at Smurr Street and Miles Avenue. And we have another couple from Shadow Hills that will be exhibiting and that's Linda and Darryl Wolf.

Bob Firing 07:37

And what do they do?

Merlina Tate 07:39

They paint.

Bob Firing 07:40

They're painters. Okay, well, we've had good participation from Shadow Hills residents in the past. Come on down. It's family friendly, bring your grandchildren if they're around, stay for lunch and music and have fun. So, Julie, did I forget anything?

Julie Davidson 07:59

I was just saying I think it's from 10 am to 3 pm.

Merlina Tate 08:01

Yeah.



Julie Davidson 08:01

Okay. Because sometimes they're early, but 10 am to 3 pm.

Bob Firing 08:04

10 am to 3 pm. So, you'll definitely need lunch and we'll have lunch available. So thank you all for coming in. We'll see you on March 2. And to the audience, thank you for your attention, bye-bye.